

Charles Landry is an international authority on the use of imagination and creativity in urban change. His aim is to help cities become more resilient and to future-proof themselves. In his work a cultural perspective is central, as the culture and distinctiveness of a place can help invigorate and revitalize its economy as well as enhance its sense of self and confidence.

Charles helps cities identify and make the most of their resources and to reach their potential by triggering their inventiveness and open-minded thinking. He acts as a critical friend working closely with decision makers and local leaders. He inspires, facilitates and stimulates so cities can transform for the better. He helps find apt and original solutions to seemingly intractable dilemmas, such as marrying innovation and tradition, balancing wealth creation and social cohesiveness, or local distinctiveness and a global orientation.

Charles undertakes tailored research and facilitates complex urban change and visioning processes. He takes on short and long-term involvements with cities. He also develops his own projects often in collaboration with cities, such as 'the creative city index', the 'intercultural city' project and the on-going 'creative bureaucracy' research, looking at how public administrations can be accountable, flexible and entrepreneurial.

Charles studied in Britain, Germany and Italy and in 1978 he founded Comedia, a highly respected European consultancy working in creativity, culture and urban change. He has completed numerous assignments for a variety of public and private clients, worked on several hundred projects and gives talks around the world.

For further information go to: <http://www.charleslandry.com>