



Intercultural City Residency

The Potential is Exponential

MONDAY, MAY 7 – WEDNESDAY, MAY 9; FRIDAY, MAY 11

DRAFT 1, AUGUST 24, 2011

Minnesota is home to dozens of ethnic cultures representing common and distinctive group characteristics like traditions, nationality, religion, and language. Racial and ethnic minorities suffer the greatest disparities on close to every key indicator of success in Minnesota – even when the economy was booming. The Intercultural City Initiative seeks to foster a stronger socio-economic environment by celebrating and sharing their unique cultures and histories and creating opportunities for intercultural innovation that will lead everyone to prosperity. Through the Intercultural City Initiative, we seek to create a national model in Saint Paul, Minnesota.

ECTD MISSION

To capitalize and leverage Saint Paul's ethnic cultural assets for the economic benefit of ethnic populations, their neighbors and the city of Saint Paul, the Ethnic Cultural Tourism Destinations (ECTD) collaborative of Saint Paul leads the initiative to provide a sustained, comprehensive approach to culturally-centered tourism development in Minnesota's Capital City. Together, we seek to meet our shared need to grow and strengthen our destinations through the acquisition of knowledge, influence and resources.

RESIDENCY GOALS (CBF)

- Follow up on 2011 ECT D Conference;
- Present the second part of Landry's presentation "Art of Conviviality" which focuses on what is an "Open City and the steps to creating an Intercultural City strategy;
- Understand cultural difference as a source of innovation; develop intercultural competency at the individual level; consider ways that organizations can act more interculturally.
- Understand Intercultural City Initiative as the necessary foundation for success in creating an environment in which diversity can create innovation;
- Continue to advance ethnic cultural tourism development as an attractive economic & community development strategy;
- Move stakeholders forward on an Intercultural City Strategy and its value to economic development
- Establish common language and understanding for Minnesota's ethnic cultural tourism initiatives;
- Identify issues impacting communities of color as they seek to leverage their own cultural capital;
- Introduce a new paradigm or model that presents racial and ethnic minority cultures as a real asset;
- Provide access to information, funding and research; and
- Dovetail into 2011 Ethnic Cultural Tourism Destinations Conference (See draft 2012 conference outline)