

Meeting Notes for ArtPlace Proposal

January 20, 2012; 9:30 a.m. – 11 a.m.

Lorena, Andy, Peter, Nieeta, Va-Megn, Lisa, Veronica, Daniel, Rhianna, Vaughn, Kimberly, Al, Tish, Bruce

Preparation:

- 1. Read Letter of Interest, available at <http://www.culturebrokersfoundation.org/Resources/Documents/ArtPlace%20LOI-SUBMITTED.pdf>**
- 2. Become familiar with ArtPlace goals at http://www.artplaceamerica.org/wp-content/uploads/2011/10/LOI-Guidelines_Updated-FAQ.pdf**

KEEP UP TO DATE BY REGISTERING AS A MEMBER WITH CULTUREBROKERS FOUNDATION AT <http://www.culturebrokersfoundation.org/Join> --- During registration, make sure to join the ArtPlace group!

What ideas/concerns do you have since submitting the LOI?

- Need to expand on primary components of budget and be clear about how we use the money
- Need to ID collective teams/site leaders/members to create each destination design group and “executive” leadership.
- Need to ID overall admin/project leader supports to position all of us for success; make sure we have adequate project staffing. Support should be provided for staffing, finances, functions (marketing, communications, measurement, etc.), accountability measures (reporting, coordination).
- (NACDI) Thinking of ways to complement their project of placemaking with Radiate; NACDI submitted an LOI and it was also selected as a finalist.
- Protect current assets in Rondo / WCHD and build on those to heal wounds and address potential threats from Central Corridor.
- Enhance and improve business environment in ethnic neighborhoods
- Tie Victoria Station’s African American concepts to Western Station and to the entire African American Heritage Corridor (Selby, downtown); use Radiate project to further shape this goal.
- There is also a programming component that can include other kinds of groups as well as artists. What kinds of programs can we implement to connect to other Radiate destinations?
- Connect NPI/CURA grant with Starling to create visuals in Victoria vacant bldg., with the community.
- Connect Old Home site (partnership with HAP and ASANDC) with this project.
- Western Station area used to create destination for Little Mekong.

- What type of permanent physical environment implementation (in addition to programs) would help create the destination and serve as a foundation for programs that educate and entertain?
- Wayfinding is necessary
- How can we keep visitors in our destinations for longer?
- New Native Theatre can offer programming to make places come alive – use performing art to project into the future. Complements strategies of programming, marketing and building.
- Saint Paul Almanac builds community through sharing Saint Paul stories; they are committed to working with high schools students (young people) in helping shape their own neighborhoods
- Artists chose to create the LRT art; let's help them work with a bigger group of artists to link station art to the Radiate themes.
- How do we include community involvement in this?

Strengths/Values to maintain (and tactics for doing so)?

- A more regional focus, rather than Saint Paul only, would likely strengthen the grant proposal. (DONE – need to ensure Mpls retains an important focus as much as Saint Paul via equality in decision-making processes –
 - We will conduct consensus-oriented decision-making
- Find, reinforce and maintain our mutual/shared connections. Be explicit in connecting the ethnic communities – make global connections. Use linked themes and/or concepts that bring us all together, such as:
 - Physical/built connectivity via streets, pathways/trails, alleys (using LRT, feet, bikes, cars)
 - This very list of shared values is also a connection
 - Interest – even a “drive” – to share our cultures (with each other, with ourselves, with the general public)
 - Desire to generate revenue – to be economically strong (revenue generation, increase wealth, have/maintain ownership); to build sustainable capacity to grow economically
 - Desire to heal – Recognize there is some healing in actually coming together.
 - Desire to get/have justice
 - Focus on Asset-based development ; focus on the future – what strengths we have and how those help us move forward – HOPE, COURAGE, EMPOWERMENT. Stay positive; don't let the negative overtake us.
 - Challenge of balancing the existing community with the implications of change
 - HOME as a concept – the power, angst, challenges, courage, inspiration, familiarity, safety
 - Acknowledge how these communities are here on top of the original home of American Indian communities
 - We are creating familiar and safe spaces to “us” while helping “others” to grow more familiar

- Focus on opportunities (and successes) presented by the “surprising” intersections / fusion (could that give a sense of safety)
 - Mi casa, tu casa
 - How could this connect to placemaking – how do we explore the concept as transitional and inclusive. The word “Placemaking” feels a little utilitarian; ‘home-making’ has a more emotional and soul-full connection.
 - Our belief that arts & design can FACILITATE ALL THE ABOVE
- Include administrative support at the executive team level.
 - DESTINATION DEVELOPMENT ORGS ARE the leads. They shall create and manage their teams.
 - How do we work together so that we are developing each other; cross-pollinate; learn together; share resources
 - Share what we each need; Commit to do something together; invite the world, too.
 - Joint model applied to every project? Joint project
 - List of contractors to use and artists and designers
 - Set up a google doc with resources/ideas
 - Team leads set up projects – feedback – input.
- Include admin support at the neighborhood team level.
 - The teams create and implement the projects. Team members need assistance with the capacity to do that.
- Culturally-based
- Maintain the unique characteristics of each corridor
 - Via each destination development team
 - Ability to determine the type of project that would best achieve the shared results in their own spaces.
- Youth leadership & spaces – be consistent & continuous about providing opportunities for young people.
- Integrity and honor of the community (tourism vs. visitor-ship); take care to not exploit.
 - A focus on a concept that touches the soul, that invites people in to share with the residents and businesses.
- Honor community voice and input in the entire process.
 - Neighborhood teams engage their communities at the local level
 - Create two or more opportunities for all the communities to come together and share.
- Involvement with Artists is a true partnership; don’t speak on behalf of artists.
 - Generate an artist and designer resource list.
 - Integrate existing community artists in addition to those engaged in station art.
- Temper economic development with justice; keep in mind potential gentrification effects; consider needs of low-income residents
- Seen as community building – advances pride in ethnic cultural communities
- Economic development for the existing communities.

TIMELINE

See past events listed at <http://www.culturebrokersfoundation.org/Radiate>

By February 3 final proposal preparation meeting (visit the website for the date, time and agenda) – all members should attend.

February 7, 9 a.m. at CultureBrokers conference call with Carol Coletta, ArtPlace

February 15, 5 p.m. Proposal due

NEXT STEPS

Action	Deadline	Responsible
Destination developers consider a project and begin to build your team of artists, designers and other partners. Outline a budget (around \$50K). Summarize and deliver at the Project Team at the next meeting or to Lisa at lisa@culturebrokers.com	No later than February 3, 2011; likely it will be earlier!!!	WCHD (ASANDC/CBF/AEDC) PBHRC AEDA AAHC (CBF) NACDI AIFC
Begin generating an artist and designer resource list for the Team leads to tap for their projects	ASAP	Lisa set up a membership for artists on the website at www.culturebrokersfoundation.org/Join . Encourage artists to join as a Stakeholder and ensure they join the group, Arts & Design Resources . <i>They should <u>not</u> join the ArtPlace group at this time.</i>
Attend the conference call on Feb 7 (see details above)	Feb 7 at 9 a.m.	All
Please be as responsive as possible to requests from Lisa – we are meeting a quick turnaround!		All