

Joel Barker
Independent Scholar and Futurist

Joel A. Barker is one of the best-known futurists in the world. His videos on the future have been translated into 20 languages and have been seen by more than 100 million people. His book on paradigms is a standard text in more than 100 universities and has been translated into 20 languages, the most recent, in Russian.

Mr. Barker popularized the concept of paradigm shifts and started the corporate discussion of the importance of vision in 1989 with his video, *The Power of Vision*. He has influenced the role of leadership with his video, *Leadershift*. His video on *Wealth, Innovation and Diversity* helped redefine the importance of diversity. *Industry Week Magazine* refers to his videos as one of the most influential series of programs in the business world.

Mr. Barker's most recent focus is on "innovation at the verge"—a new place for finding the big ideas for the 21st century. He is coupling that work with new tools for identifying the long-term implications of change. His newest videos, "Wealth, Innovation & Diversity: Putting Our Differences to Work in the 21st Century", "Joel Barker's Leadershift: Five Lessons for Leaders in the 21st Century," and "Tactics of Innovation: How to Make It Easier for People to Accept New Ideas," are best sellers.

Formerly Director of the Futures Studies Department of the Science Museum of Minnesota from 1975 to 1978, Joel Barker has since spoken to more than one million people in North America, Europe, Asia, South America, and Australia. Joel Barker has worked with organizations, both for profit and not for profit, all over the world as well as with nations, including Singapore, Venezuela, Canada and Peru and, of course, the USA.

Joel Barker has received numerous awards including two honorary doctorates. In 2006, he was named one of the 100 most distinguished educators in the past 100 years by the University of Minnesota's College of Education. In 2008, he was identified as one of the top 100 thought leaders in Personal Leadership and Organizational Leadership by *Executive Excellence Publications*.